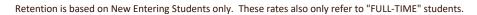
## **SMSU Professional Writing and Communication Program Data**

## **Retention of New Entering Student Cohorts**

**Professional Writing and Communication Total** 

Fall Entering Terms 2014-2021



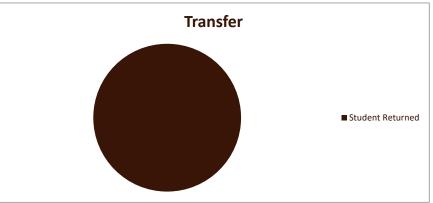


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Retention Rates			Term								
Program	Category	Result	Fall 2014	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021	8-Yr. Composite Retention	
Professional Writin	ng and Communication										
	Traditional										
		% Students Retained	100.0%	100.0%		100.0%	100.0%	100.0%	100.0%	100.0%	
	Transfer										
		% Students Retained	100.0%		100.0%				100.0%	100.0%	
			- 11						- 11	- "	
			Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020		8-Yı
SMSU Overall Traditional Rate			68.4%	68.3%	59.9%	64.7%	67.2%	73.7%	63.1%	67.1%	66.5%
Students in Cohort			Term								
Program	Category	Result	Fall 2014	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021	Total	
Professional Writin	ng anc Traditional	# Students Retained	1	3		2	2	1	1	10	
	<b>Traditional Total</b>		1	3		2	2	1	1	10	
	Transfer	# Students Retained	1		1				1	3	
	Transfer Total		1		1				1	3	

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